

Souvik Mondal

Product Designer

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SUMMARY

Product Designer with 3+ years of experience across B2B SaaS, energy tech, consumer health, and creator economy platforms. Works end-to-end: research, competitive analysis, persona, journey mapping, design system, and working interactive prototype — no developer required. Currently co-founding FootPrints; seeking a full-time product design role.

EXPERIENCE

Independent Product Designer

Self-Employed (Remote) | Feb 2025 – Present

- Redesigned 8x.business invite-to-campaign flow — resolved auto-send trust issue; shipped working HTML/CSS/JS prototype with multi-select, review panel, in-place confirmation.
- Designed PIEX solar plant dashboard (B2B SaaS): Forecasting module with ML calibration CTA, KPI cards, confidence-band charts, weather panel — live GitHub Pages prototype.
- Co-founding FootPrints: 0→1 product design — IA, interaction patterns, design system.
- Builds and ships live UI prototypes with Claude Code, moving designs from Figma to interactive HTML within the same workflow.

UI/UX Designer

Draftss (Design Agency, Remote) | Apr 2023 – Feb 2025

- Delivered design across dozens of client products in 2 years — SaaS, healthcare, e-commerce, hospitality — building pattern recognition across industries and timelines.
- End-to-end ownership: research, wireframes, high-fidelity UI, design systems, stakeholder presentations, and delivery — no PM buffer.

SELECTED WORK

8x Business — Invite-to-Campaign Redesign

B2B Creator Marketplace · Working Prototype · 2026

- Identified 8 UX problems via live product use; prioritised by real stakes. Fixed auto-send trust issue, added multi-select bulk inviting, review-before-send panel (editable AI draft), in-place toast + undo, and status tracking in Applications tab. Campaign header: 6 stacked blocks condensed to 2 rows.

PIEX — Solar Plant Operations Dashboard

B2B Energy SaaS · End-to-End Design · 2026

- Multi-module ops dashboard; Forecasting screen surfaces ML predictions, confidence bands, irradiation, weather context, and Calibrate Model CTA in the top nav bar. Full case study grounded in actual product screenshots.

NutraScan — Health & Nutrition Tracking App

Consumer Health · 0→1 End-to-End Design · 2025

- Full 0→1 design for a food-logging app targeting working professionals with erratic eating habits. Ran competitive analysis (Healthifyme, Lifesum), built Garima persona and 8-step journey map. Designed complete brand identity, design system, and 8 key screens — Home, Voice logging, Barcode scanner, Meal detail, Challenges, Rewards, Insights, and Rainbow Week streak feature.

ActiveTherapy Website

Healthcare · Brand + Web · 2024

- Physiotherapy clinic website: conversion-focused landing page and inner page design across the full service flow.

SKILLS

Design

End-to-end product design · UX research · User flows · IA · Wireframing · High-fidelity UI · Interaction design · Prototyping · Design systems · Responsive · Accessibility (WCAG)

Tools

Figma · Figma Make · Adobe Illustrator · Photoshop · Notion · Claude Code · HTML/CSS/JS · GitHub Pages

EDUCATION

Google UX Design Certificate (Coursera, 2023) | B.Tech — Mechanical Engineering (2019–2022)